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FOR IMMEDIATE RELEASE

Kids Consignment 4 You, Ventura County's only kids' consignment sale,
scheduled for Sept. 30-Oct. 2, 2011 at the Ventura County Fairgrounds

Ventura, CA - 7/3/2011 - Kids consignment sales have gotten a lot of press lately with articles on the front page of the Los Angeles Times, in Time Magazine, on numerous new channels and even in the Wall Street Journal, all spreading the word about the financial and "green" benefits of consignment sales.

There are a number of kids' consignment sales that have sprouted up in Los Angeles County; and we have an amazing sale right here in Ventura County, Kids Consignment 4 You. It is, in fact, the only kids' consignment sale in Ventura County.

Kids Consignment 4 You is owned and operated by a husband and wife, Maria and Steve Hoffman, and a team of volunteers. They are holding their sixth sale September 30-October 2, 2011 at the Ventura County Fairgrounds in its 20,000+ sq. ft. Santa Cruz Hall. The kids' consignment sale is held twice a year in the spring and the fall selling "gently-used" kids' clothes, shoes, toys, equipment and everything you can think of for babies, kids, and expectant mommies, all at **50-90% off retail prices**.

As consignors for Kids Consignment 4 You, parents can have someone else advertise, display, and sell their children's unwanted things. **Consignors earn between 65% and 80%** of the profit and don't have to be present at the sale to participate. Consignors and volunteers are eligible to attend one of the private presales held on Friday morning, before the public shops.

The Hoffman's see their sale as, not only, a means of helping parents during these difficult economic times, but also, a way of protecting the environment. As a consignor, your unwanted items will no longer occupy precious landfill space or increase the earth's carbon emissions. As a shopper, you are choosing to buy a used product rather than a new one which significantly reduces the strain on the environment that the manufacturing of new goods causes. The sale has the added benefit of giving back to the community. Consignors can choose to have their unsold items donated to various charities.

The sale is open to the public **Fri., Sept. 30 from 12 p.m. to 6 p.m.; Sat., October 1 from 9 a.m. to 5 p.m.; and Sun., October 2 from 9 a.m. to 2 p.m.** in the Santa Cruz Hall of the Ventura County Fairgrounds. **Sunday most items are discounted to 50% of the marked price.**

Visit www.kidsconsignment4you.com or e-mail Maria Hoffman with any questions at info@kidsconsignment4you.com.