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FOR IMMEDIATE RELEASE

**Kids Consignment 4 You Holding Its' Fifth Sale
May 14-16, 2010
at the Ventura County Fairgrounds**

West Hills, CA – 1/29/2010 – Kids Consignment 4 You (KC4Y) is an amazing sale held twice a year in the spring and the fall selling “gently used” kids’ clothes, shoes, toys, equipment and everything you can think of for babies and kids at 50-90% off retail. Kids Consignment 4 You offers one-stop shopping for kids at "bargain basement" prices. Not only can you pick up absolutely unbelievable deals on brand name and designer items for kids, you can have someone else advertise, display, and sell the things that your children have outgrown. As a consignor, you earn 65%-80% of the profit without even being there!

Kids Consignment 4 You (KC4Y) has been under new management beginning with the May 2009 sale. Maria Hoffman, a veteran kids’ consignment sale consignor/volunteer/shopper, and her husband Steve recently acquired KC4Y from its’ prior owners, David Guerra and Tyson Marquardt. Interested in offering the residents of Ventura County the same excellent customer service as KC4Y’s previous owners, Maria and Steve are committed to using KC4Y as a vehicle for helping parents during these difficult economic times.

With the economy as it is and the environment ever present in people's minds, now is the perfect time to support seasonal kids’ consignment businesses. More than ever people are looking for bargains for their families without skimping on quality. KC4Y know that parents need an affordable place to stock up on clothes and toys for holidays, birthdays, special occasions, and their everyday needs. In addition, parents need a more lucrative alternative to getting rid of their children’s “previously loved” items.

Parents also want to do their part to support environmental issues. What better way to make money, save money, and improve the environment, than consigning and shopping with Kids Consignment 4 You. “People want to do their part to recycle and leave a planet worth remembering to their children. As a consignor, your unwanted items will no longer occupy precious landfill space or increase the earth’s carbon emissions as they are incinerated. As a shopper, you are choosing to buy a used product rather than a new one, which, depending on the manufacturing process of the new product, significantly reduces the strain on the environment that the manufacturing of new goods causes. Earth Day can’t be a once a year thought. Every day needs to be lived with preserving the earth in mind,” states co-owner Maria Hoffman.

The sale also has the added benefit of giving back to the community. Consignors can choose to have their unsold items donated to charity. “In future sales, we hope to identify a number of charities that focus on environmental change and give consignors the option of donating a portion of their sales to those charities,” says co-owner Steve Hoffman.

Consignors & volunteers get to shop before the public at the presale on Thursday, May 14. Register to consign and volunteer as soon as possible. Individuals who are interested in selling, shopping and/or volunteering at the sale, can get all the information they need at www.kidsconsignment4you.com.

Green it forward...shrink your carbon footprint...shop and consign with Kids Consignment 4 You at the Ventura County Fairgrounds May 14-16 and help us do “the best for our kids and the environment...for less!”